



SAMPE 2025

Conference: May 19-22 | Exhibit: May 20-21
Indianapolis, IN, USA

2025 SPONSORSHIP OPPORTUNITIES



TOP REASONS TO INVEST IN SPONSORSHIPS

BRAND
VISIBILITY
AND
RECOGNITION

RETURN
ON
INVESTMENT

INCREASED
LEAD
GENERATION

STRENGTHENING
ATTENDEE
PERCEPTION

SPONSOR BENEFITS

Design your own sponsorship program . . . there's something for every budget and goal.

SPONSORSHIP	BRONZE \$4,999 & UNDER	SILVER \$5,000-\$14,999	GOLD \$15,000
Recognition in the SAMPE show directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo and link placement on the SAMPE website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on event signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Right to use a "sponsor" title in your own promotional materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during keynote presentation		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo listed in key spots on all signage and communication			<input checked="" type="checkbox"/>
Logo on special eblasts and mailings from SAMPE to potential attendees			<input checked="" type="checkbox"/>



Welcome Reception Bundle

(Incl. banner and meeting room) Kick off the opening day of exhibits with this widely-attended networking reception and receive exposure and prestige as you mingle with colleagues and clients. In addition to logo recognition and speaking opportunities, the exclusive sponsor will receive: (1) One carpet sticker, (2) Two meter signs

Exclusive \$12,000

FEATURED SPONSORSHIPS

Spotlight Theater Presentation Sponsorship

Deliver impactful industry presentations within a 25 or 50-minute timeframe to showcase your business effectively. Highlight key materials, projects, educational initiatives, company goals, career opportunities, innovations, and successes. Conclude with a summary and call to action, encouraging attendees to connect or explore further.

Investment 1 for \$1,500 | 2 for \$2,500

DIGITAL SPONSORSHIP OPPORTUNITIES



Smartphone App

Reach thousands of customers each time the smartphone app is viewed. As the sole sponsor your banner will appear on the primary window and will be seen by smartphone and tablet users.

Exclusive \$8,000



Social Media

Elevate your brand by sponsoring SAMPE's weekly social media content, placing it squarely in the limelight within our community. Your logo or display banner will feature prominently in each post, guaranteeing unparalleled digital presence.

Investment \$1,500-\$3,000

Attendee Registration Letter - **Sold Out**

Place your company's logo or web banner on the registration confirmation letter delivered to attendee's in the registration confirmation email.

Investment \$3,000-\$8,000

Newsletter Sponsorship

Position your brand in the spotlight as a sponsor of the monthly newsletter for SAMPE's community. Your logo or display banner will headline each newsletter, ensuring maximum visibility among over 26,000 contacts.

Investment \$3,000-\$8,000

Registration Site Banner Ad

High-visibility ad on the registration site, reaching all attendees.

Investment \$3,500

Tailored Eblast

Let us create a tailored Eblast Sponsorship just for you. Provide your materials, and our marketing experts will design a customized email blast with engaging graphics and copy, perfectly aligned with your company's objectives. Get in touch now to amplify your message and reach a target audience of 26,000 contacts.

Investment \$7,000

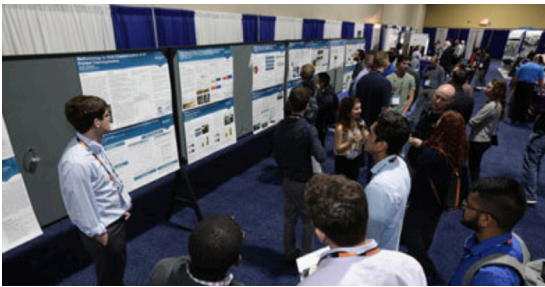
PHYSICAL SPONSORSHIP OPPORTUNITIES



Student Bridge Competition

Make a lasting impact on education and innovation. Your brand will shine through prominent logo displays and receive special acknowledgment at the event's student contest. This sponsorship and networking opportunity will help you gain maximum exposure while empowering and connecting with future leaders.

Investment \$3,000



Student Poster Competition

Become a student poster sponsor and leave a lasting impact on education and innovation! Get prominent logo displays featuring over 50 student posters. Connect with future leaders while gaining maximum exposure for your brand.

Investment \$4,000

Student Sponsorship & Social - **Sold Out**

Support students while gaining brand exposure at a key networking event.

Investment \$10,000

Entrance Unit

Prime branding at the event entrance, ensuring maximum visibility.

Exclusive \$12,000
Shared \$6,000

HQ Hotel Key Card - **Sold Out**

Your brand on hotel key cards for daily attendee engagement.

Investment \$9,000

Meter Sign

Tailor a sponsorship that fits your objectives. One meter sign with your company information or new product announcement placed at the entrance of the exhibit hall or strategically placed within the hall for everyone to see.

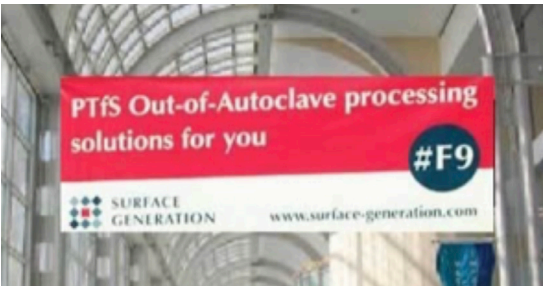
Investment \$2,500



Escalator Window Cling

Position your brand as the foremost attraction upon attendees' entry onto the show floor! Window cling present an exceptional method to instantly captivate attendees as they enter the Exhibition Hall. Secure your spot above the show escalator entrance to guarantee prime visibility.

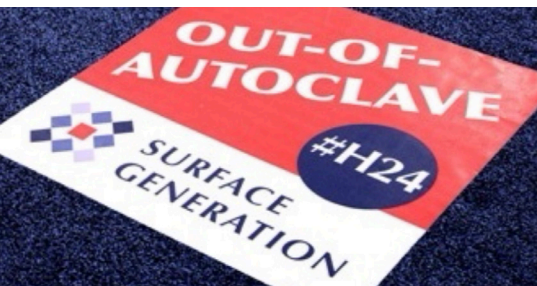
Investment \$4,000



Hanging Banner

Sponsor one of our high visibility banner opportunities in the lobby, entrance, registration area, show floor, or outside!

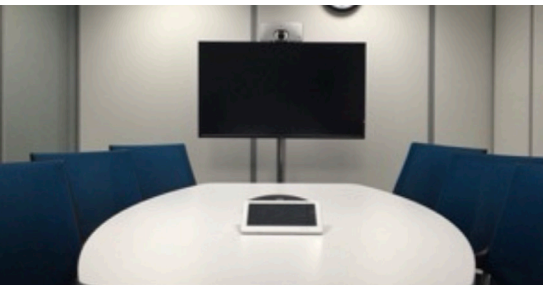
Investment \$3,000-\$7,000



Carpet Aisle Sticker/Decal

Your company logo or message on a carpet sticker/decal strategically placed by the exhibit hall entrance. (5'x5').

Investment \$3,750



Conference Meeting Room

Conduct private meetings in our business meeting rooms, conveniently located in the Convention Center. Ideal for taking conference calls, impromptu meetings, and closing that sale!

Investment \$3,500-\$7,000



Footprints

Lead attendees from the show entrance directly to your booth.

Investment \$2,500

Gobo Lights

Illuminate the exhibit hall walls or floors with a Gobo light logo sponsorship.

Investment \$3,750

Escalator Runners

Have your branding on the escalators leading to the Exhibit Hall/Exit.

Investment \$3,500



Speaker & Award Breakfast

Sponsor our Awards Breakfast to boost your brand's visibility with logos on signage, tabletops, and napkins. Connect with industry leaders, show your commitment to excellence, and make a lasting impact. Contact us now to secure your involvement!

Exclusive \$4,500

Lanyards - Sold Out

Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom-printed lanyards.

Exclusive \$6,000

Conference Badges - Sold Out

Every attendee is required to wear a badge. This is an excellent opportunity to ensure that your company's name will be in front of every attendee throughout the conference.

Exclusive \$8,000

Tote Bags - Sold Out

Your logo on official event tote bags, seen throughout and beyond the event.

Investment \$10,000

Conference Tote Bag Inserts

Place your promo materials directly in attendees' hands.

Investment \$1,500

CONTACT OUR TEAM



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Custom Sponsorship - Varies - call for details

If you don't see a sponsorship option that fits your needs, give us a call! We're happy to create a custom sponsorship or bundle tailored specifically for you.

Call today to get started on a custom package that meets your company's needs.



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